

CY-FAIR LIFE™

*The Newcomer and Relocation Guide of
Cypress, Texas and the Greater Cy-Fair Area*

Don't miss your chance to be part of *Cy-Fair Life*, the beautiful, informative relocation and newcomer guide for Cypress, Texas and the Greater Cy-Fair Area. Published once a year, it's packed from cover to cover with thousands of Cy-Fair resources, local stories, and vibrant photography that capture the essence of the Cy-Fair Area.

Cy-Fair Life is a sister publication of Cy-Fair Magazine and is published with the same outstanding quality and professionalism our readers and advertisers have come to know and trust.

Designed with maximum lasting power in mind, *Cy-Fair Life* circulates all over the Greater Cy-Fair Area for an entire year.

We Reach Newcomers Better Than Anyone Else

- Mailed to new Cypress homeowners in prominent neighborhoods in the Greater Cy-Fair Area.
- Distributed to large apartment communities in Cy-Fair.
- Provided to HR departments of Cypress and the Greater Cy-Fair Area employers for relocating employees.
- Delivered to hotels and extended stays.
- Stacked in the 2nd shelf of Cy-Fair Magazine's existing racks at our high traffic locations.
- Placed in lobbies and waiting areas.
- Delivered to realtors, builders, and new home communities.



Cy-Fair Life | Fast Facts

Published every March

Printed Issues: 30,000

Circulation: 100,000+

Sales Deadline: Jan. 31
(if space is still available)

Art Deadline: Feb. 10

Published by Cy-Fair Magazine

ADVERTISING RATES

Cy-Fair Magazine's 2008 Advertisers receive significant discounts on Cy-Fair Life!

AD SIZE	1 Cy-Fair Life Ad Only No Cy-Fair Magazine	1 Cy-Fair Life Ad and 1 Cy-Fair Magazine Ad	1 Cy-Fair Life Ad and 2 Cy-Fair Magazine Ads	1 Cy-Fair Life Ad and 4 Cy-Fair Magazine Ads
1/4 page	\$1350 per issue (1 issue)	\$1250 per issue (2 issues)	\$1100 per issue (3 issues)	\$900 per issue (5 issues)
1/3 page	\$1610 per issue (1 issue)	\$1590 per issue (2 issues)	\$1440 per issue (3 issues)	\$1200 per issue (5 issues)
1/2 page	\$2200 per issue (1 issue)	\$1980 per issue (2 issues)	\$1800 per issue (3 issues)	\$1500 per issue (5 issues)
Full page	\$3400 per issue (1 issue)	\$3210 per issue (2 issues)	\$2880 per issue (3 issues)	\$2490 per issue (5 issues)

Back cover, add 30% * Inside front (R and L), add 25% * Inside back (R and L), add 25% * First 10 pages or center, add 20% * Other placement requests, add 15%. Note: Cy-Fair Magazine current advertisers and early advertisers will be given first priority at special position pages.

Please ask your sales rep about our sister Newcomer & Relocation Guides for Sugar Land and Katy.

AD DESIGN

You may submit your own art or we will design it for you. Nominal ad design charges may apply for ads we design.