

# Advertising that Works!

## Cy-Fair Magazine and CyFairMagazine.com

### Targeted to Local Families

Cy-Fair Magazine is the only publication geared specifically for the Cypress, Copperfield and Willowbrook areas. In addition to a beautiful, effective print ad, our advertisers also get fantastic exposure on our high ranking Cy-Fair Directory at CyFairMagazine.com at no extra cost. As an advertiser, your company listing is bolded with a description about your business that's linked directly to your website.

### A Beautiful Coffee Table Magazine for the Cy-Fair Area

From cover to cover, Cy-Fair Magazine is packed with locally written features, profiles on area people, family departments, and hundreds of local faces that keep people hanging onto it for months. Cy-Fair Magazine has quickly become a beloved publication with an extremely large and loyal following of readers. Intentionally designed with lasting power in mind, we keep it circulating all over the Cypress, Copperfield, and Willowbrook areas for the entire season, giving our advertisers unmatched visibility.

### Your Ad Gets Maximum Reach

#### Mailed & Racked - 50,000 Issues

**Mass Mailed** – Mailed to numerous neighborhoods across the Cypress area.

**Racked** – Available free in stands in Starbucks, Walgreens, various stores, hotels, restaurants, hospitals, and malls.

**Lobby Copies** – Thousands are delivered to doctors, dentists, salons, and other lobbies and waiting areas for repeat readership.

**Newcomer Packets** – Distributed to hundreds of local realtors and builders and the Cy-Fair Chamber of Commerce for newcomers to enjoy.

**Subscriptions** – Mailed to subscribers who want guaranteed home delivery.

**CyFairMagazine.com Web Listings** – Advertisers get a bolded listing, description, and link to their site from our hugely popular Cy-Fair Directory.

**Unmatched Community Presence** – We consistently draw attention to our advertisers at local events, expos, and gatherings.

Now Printing 50,000  
Copies per Issue!

### Readers Love It!

"I was so excited to see Cy-Fair Magazine. Yeah, we now have this fantastic resource!! I look forward to receiving many more!"

- Lisa Morris  
Cy-Fair Magazine reader

### Cy-Fair Magazine Fast Facts

- ★ Copies Per Issue: 50,000
- ★ Circulation: 150,000+
- ★ Founded: 2006
- ★ Shelf Life: 3 months
- ★ CyFairMagazine.com gets 500,000+ hits per month
- ★ Web Results: Ranking #1 for numerous Cy-Fair Searches



Celebrating Life in the Cypress, Copperfield and Willowbrook Areas  
**CY-FAIR**  
magazine™