

# Advertising Rates & Closing Dates

## Cy-Fair Magazine (Print Display Ads)

Pricing Effective 1/1/09

Print Ads Cy-Fair Magazine	10 X Run* 8 Issues CFM & 2 Life	5 X Run* 4 Issues CFM & 1 Life	4 X Run Cost Per Issue	2 X Run Cost Per Issue	1 X Run Cost Per Issue
1/4 page	\$900	\$960	\$1100	\$1250	\$1400
1/3 page	\$1200	\$1260	\$1440	\$1590	\$1780
1/2 page	\$1500	\$1590	\$1800	\$1980	\$2215
Full page	\$2490	\$2580	\$2880	\$3210	\$3600

- Back cover, add 30%
- Inside front (R and L), add 25%
- Inside back (R and L), add 25%
- First 25 pages or center, add 20%
- Other placement requests, add 15%

### \*Cy-Fair Life - Relocation & Newcomer Guide

Just choose the 10X or 5X frequency if you would like to be part of Life, our annual Relocation & Newcomer Guide. This is mailed to new homes, stocked around town, and sent to those requesting newcomer packets. Don't miss being part of this fabulous Cy-Fair resource, published with the same quality and vision as Cy-Fair Magazine.

### Community Oriented!

*"I love your magazine because it is always spot-on in the community and it represents Cy-Fair well. As a mom, I like the school news and seeing what's happening at the new places that have opened up."*

*- Erin M. Al-Salman,  
President, Cy-Fair Houston  
Chamber of Commerce*

### Closing Dates & Deadlines

Issue	Issue Date	Covering Events in	Sales Closing	Final Art
Spring	Feb. 15	Feb., Mar., April	Dec. 15	Dec. 30
Summer	May 15	May, June, July	Mar. 15	Mar. 30
Fall	Aug. 15	Aug., Sept., Oct.	June 15	June 30
Winter	Nov. 15	Nov., Dec., Jan	Sept. 15	Sept. 30
Cy-Fair Life	March	2009	Jan. 15	Jan. 30

## CyFairMagazine.com (Web Display Ads)

CyFairMagazine.com (Web Ads)	Per Month (3 mo. min)	Per Year (12 mo. min)
Skyscraper Web Ad (Category Page)	\$150	\$1700
Spot Web Ad (Home Page)	\$350	\$3600
Prominent Listing with description & link	Free for print advertisers	

Web ad rates are for print advertisers only

### Reserve Your Ad Space Now

Call us at **281-579-9831** even if the deadline has passed and we will try to accommodate you. Web listings can be posted for new advertisers immediately.

*Celebrating Life in the Cypress, Copperfield and Willambrook Areas*  
**CY-FAIR**  
 magazine™  
 WWW.CYFAIRMAGAZINE.COM

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